

RATE CARD

Display advertising rates

H

OOKED ON
HORSES

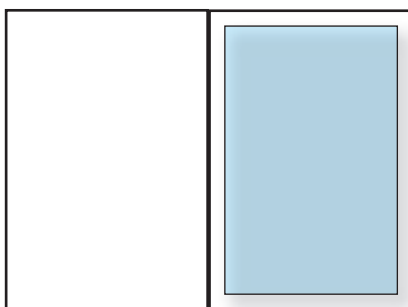
WOODSIDE FARM
Rayleigh Avenue
Eastwood
Leigh on Sea
Essex. SS9 5DJ

Email: info@hookedonhorses.co.uk

Telephone: 07540 271870

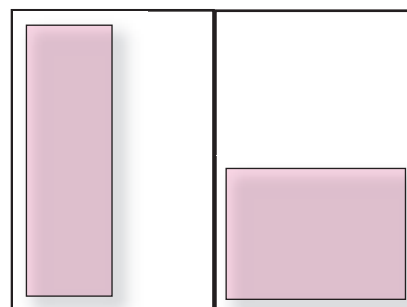
DISPLAY ADVERTS

Save 10% if you advertise
for three consecutive
months or more!



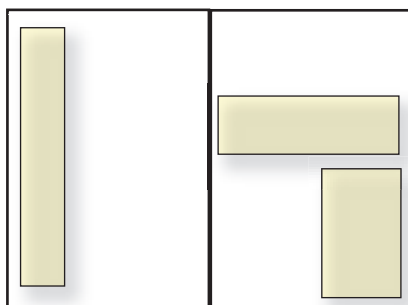
WHOLE PAGE
280x196mm

MONO £320.00
COLOUR £420.00
Please indicate with or
without bleed

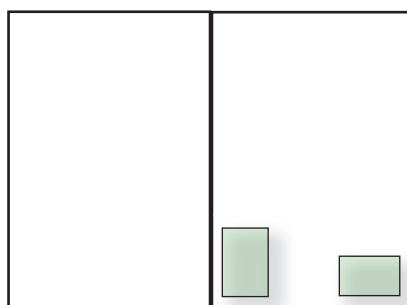


HALF PAGE
196x143mm (Horizontal)
or 97x280mm (Vertical)

MONO £220.00
COLOUR £310.00
Please indicate with or
without bleed



QUARTER PAGE
196x70mm (Horizontal)
or 143x96.5mm (Vertical)
or 280x48mm (Vertical
strip)
MONO £125.00
COLOUR £190.00



EIGHTH PAGE
96.5x70mm
MONO £75.00
COLOUR £120.00

ONLINE ADVERTISING IS AVAILABLE ON REQUEST - PLEASE CALL TO DISCUSS YOUR REQUIREMENTS

Proofs can be sent to us via email or post but please take careful note of the following copy requirements:

- 1) CD with advertisement saved as a high resolution PDF file.
- 2) CD in the format of any of the following programmes:
 - QuarkXpress (Mac)
 - Adobe Illustrator/ Adobe InDesign (Mac)
 - Freehand (Mac)
 - Photoshop (Mac/PC) send as EPS, TIFF or JPG fileThe above files can be sent on CD as noted or via email.
- 3) When supplying a PDF please ensure all fonts are embedded and there are no security passwords. When supplying an advertisement with bleed, please ensure that any type is at least 5mm

Advert design is available on request.

Classified Advertising

Classified advertising in Hooked on Horses costs just £10 for 25 words, and every word thereafter costs 20p. Hooked on Horses is unique in that not only will your advert be seen in the magazine, it will also be published on our website- for NO EXTRA CHARGE. Which means hundreds more views at no extra cost to you. We can also offer a classified advert for three months for just £24.99. This offer is available for a limited time only.

Please note: Display advertisement rates are subject to VAT, and classified advertisement is inclusive of VAT.

Our closing dates are as follows;

Display advertisements- 17th of the month. ~ Classified advertisements- 20th of the month.